

General Submission Information

Eligible Products

All products designed for infants through young adults are eligible for review by the What the Stuff Toy Review team.



Only **finished products** are eligible for review. Further information on the review process can be found at www.wtstoyreview.com.

Submission/Review Process

Evaluations are generally completed within three to five weeks following receipt of product and submission form. An online link to the review is provided once the review is complete. Seals are available for purchase for \$150 annually, per product **after** review has been completed.

It is suggested that a **minimum of two** samples are sent for each product reviewed (team reviews both packaging as well as the product itself). Products are not returned to manufacturers after they have been reviewed.

WTS Toy Review requests a digital image be sent of each product being submitted. Images must be either .jpg or .gif files. Images can be sent via email to products@wtstoyreview.com

Submission Form

Date of Submission: _____

The information provided will be used within the listings on our website. Omitted or incorrect information may result in a delay in the review process.

Company Name:		Website:
Product Name:		Release Date:
Product Age Category:	<input type="checkbox"/> Baby <input type="checkbox"/> Kids <input type="checkbox"/> Tweens/Teens	Suggested Age(s):
Retail Price:		Battery Size: If applicable, include batteries for product
Primary Product Use:	<input type="checkbox"/> Consumer <input type="checkbox"/> Education <input type="checkbox"/> Hybrid <input type="checkbox"/> Other _____	
Product Availability: Please indicate below where your product is currently available for purchase.		
Type of Retailers:	Online Retailers:	National Mail-Order Retailers:
<input type="checkbox"/> Major, specialty & other online retailers <input type="checkbox"/> Major retailers only <input type="checkbox"/> Specialty stores only <input type="checkbox"/> Online retailers only <input type="checkbox"/> Other _____	①Name: URL:	①Name: Contact Info:
	②Name: URL:	
	③Name: URL:	

Product Description: Please provide a two-three sentence description of product.

Product Category: Please select a maximum of three (3) categories that describe your product:

<input type="checkbox"/> Action Figure	<input type="checkbox"/> Carrier/Car Seat	<input type="checkbox"/> Games	<input type="checkbox"/> Puzzles
<input type="checkbox"/> Arts & Crafts	<input type="checkbox"/> Clothing/Accessories	<input type="checkbox"/> Health & Safety	<input type="checkbox"/> School Use (any type)
<input type="checkbox"/> Bathing/Grooming	<input type="checkbox"/> Costumes/Pretend Play	<input type="checkbox"/> iPad/iPhone App	<input type="checkbox"/> Sporting Goods
<input type="checkbox"/> Bedroom/Nursery	<input type="checkbox"/> Diapering	<input type="checkbox"/> Keepsakes	<input type="checkbox"/> Strollers
<input type="checkbox"/> Book	<input type="checkbox"/> Educational	<input type="checkbox"/> Music	<input type="checkbox"/> Toys
<input type="checkbox"/> Bounce House	<input type="checkbox"/> Electronics	<input type="checkbox"/> Outdoor Play	<input type="checkbox"/> Video Games
<input type="checkbox"/> Building	<input type="checkbox"/> Feeding	<input type="checkbox"/> Potty Training	<input type="checkbox"/> Other _____

Product Details:

Certifications:	Independent Lab Tested:	Country Product is Manufactured in:
<input type="checkbox"/> JPMA Certified <input type="checkbox"/> UL Certified <input type="checkbox"/> ASTM Compliant <input type="checkbox"/> CE Marked	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, name of lab:	Safety Hazards/Warnings:

By signing Submission Form entrant certifies that each product submitted to What the Stuff Toy Review has complied with all mandatory and voluntary safety standards. Submitter understands and agrees that:

1. Any review Swamp City Productions Inc conducts will be solely limited to the criteria outlined on www.wtstoyreview.com; and
2. The company's review, analysis and evaluation shall under no circumstances be deemed to constitute any opinion, representation or warranty as to the safety of the products



Contact Information: For questions that arise about product while in review, notification of completed evaluation, and award distribution.		
Name:	Title:	
Phone: () - Ext.	Email:	
Address:		
City:	State:	Zip:
If publicity and/or marketing contact is someone outside the company, please provide the following information:		
PR Firm/Publicity Contact:	Name of Contact:	
Phone: () - Ext.	Email:	
Address:		
City:	State:	Zip:

All entrants must sign below for product to be slated for review process. By signing below, entrant recognizes the following:

- Representative certifies that all information submitted on this submission form is true.
- Entrant read and accepts all provisions in this entry form (including but not limited to the legal information below)
- Entrant understands that Swamp City Productions Inc has the right to not publish an evaluation if product seems harmful
- Should product received appear to be defective, entrant has the right to re-submit prior to publishing of evaluation
- Products are evaluated in six categories: ease of use, durability, visual appeal, functionality, cost effectiveness and originality; further information on review and submission process can be found at www.wtstoyreview.com (refer to "Submit your Product")
- Entrant certifies to Swamp City Productions Inc that it owns all intellectual property rights in and to the product submission, and that the submission does not infringe upon any other party's intellectual property rights.
- Entrant acknowledges that Swamp City Productions Inc may choose to create an online video emphasizing specific points of the written product review. This video will be owned by Swamp City Productions and may be shared via YouTube and/or other online video outlets. Advertising may appear within these videos in order to help offset the cost of the operation of the website.

Person signing form below is authorized to sign on entrant's behalf and bind entrant to these terms.

Signature:	Date:
Printed Name:	Title:

Legal Information: Under no circumstances shall Swamp City Productions Inc be liable to any party on account of use of the products submitted for review. Such limitation of liability shall apply to prevent recovery of direct, indirect, consequential, special and exemplary damages arising from use of any products submitted. By submitting form, company agrees to be bound by the promotional policy guidelines concerning the use of the What the Stuff Toy Review Award seals.



Send product with completed form to: WTS Toy Review, 4581 Weston Road #132, Weston, FL 33331
Forms that must be sent separate from product may be emailed to products@wtstoyreview.com